

TITLE PAGE:

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✓ "OH TEACHER" ✓

SEP 15 1924 ✓

A Photoplay in 2 reels ✓

Directed by Fred Hibbard

Author of Photoplay SULTAN COMEDIES INC. U S A. ✓

PRESS SHEET

Juvenile COMEDIES

SEP 15 1924



Directed by Fred Hibbard



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

1474

JACK McHUGH, NEW JUVENILE LEAD, IN POPULAR TWO-REEL COMEDIES

Young Actor Gets Starring Opportunity Under Fred Hibbard's Direction

"Oh Teacher," the first of a new series of Juvenile Comedies, presents Jack McHugh, a new star in these popular two-reel fun pictures.

Jack appeared in all of the Juvenile Comedies of the first series and his exceptional ability won him his starring place. He is bound to be a popular star, for he is of the likeable type, freckled, tousled headed and with an infectious grin that will win him friends by the hundreds.

"Oh Teacher," the first comedy in which this new star appears, also presents a new face in Juvenile Comedies, Dorothy Seastrom, an attractive blonde. Tommy Hicks, the fat boy of previous Juvenile Comedies is also in the cast.

The fact that Fred Hibbard, who directed Lloyd Hamilton in many of his last series, directed "Oh Teacher" is a guarantee that this Juvenile Comedy will more than fulfill your expectations.

The Story

Little brother Jack could sleep through a Democratic Convention, so an alarm clock doesn't disturb his slumbers. The only thing that rous him from slumberland is a thorough drenching.

Father has a cold. A traveling salesman told him a breezy story. He takes a shot of horse liniment by mistake which nearly gives him the hoof and mouth disease.

Jack is finally hustled off to school where Dorothy, the niftiest peach that ever grew on two limbs is the teacher. The pupils are wild over her, and Eddie, the town sheik, thinks he can't live without her. He meets her with his car, but when the pupils load into his auto, he has to use both arms to steer.

At the schoolroom he can't keep away from her and while he is watching her through the window, the kids shoot him with paper balls soaked in ink. Teacher's kind heart prompts her to wipe the ink tenderly from his face, but a member of the school-board sees this and reports to the board that the teacher is a vampire and no fit person for their angel children to know. The board calls on teacher in a body and gives her the air.

Professor Jenkins is installed to finish out the term. He's as popular as the lumbago in an old soldier's home and the kids plan revenge on him for ousting their dear teacher. Someone pours a handful of ants down Professor Jenkins' back and the gyrations he goes through would make some look like a rheumatic turtle doing the highland fling.

When Jack smuggles some fireworks into the classroom and they start doing their stuff, the professor decides that he is not the man for the position and hurries out to catch the departing teacher. He carries her back to the classroom and the children are happy.



JACK
McHUGH
IN

EDUCATIONAL-
JUVENILE COMEDIES

For Electro Order No. 3312-E
For Mat (Free) Order No. 3312-M

WHAT OTHERS SAY About Recent Juvenile Comedies

"Over the Fence (Educational-Juvenile)—If you want a good comedy to put some stuff into your show, get this, as we think it is one of the best. It's a knockout."

L. R. Stacey, Mascot Theatre,
Mobridge, S. D.
(From "Amusements")

WHO'S WHO in "Oh Teacher"

Jack JACK MC HUGH
The Teacher... Dorothy Seastrom
Eddie, the Sheik... Eddie Boland
The Fat Boy..... Tom Hicks
Professor Jenkins

Robert McKenzie

Directed by Fred Hibbard

TREAT IT SQUARE

The two-reel comedy on your bill is one of the best friends your theatre has. It rounds out the entertainment on the program, provides hilarious amusement for the patrons and it will do more than that. It will draw business to the box-office if you give it a square deal and give it a chance.

The biggest box-office attraction on earth can not do business for you if you keep it a secret from your patrons. You advertise it, exploit it, and bill it heavily in your lobby display photos, posters and lights and newspaper advertising. Then you get the crowds.

The comedy will do the same thing for you in proportion provided you give it a proportionate chance. Get your posters and lobby display photos in your lobby frames where people can see them. Get the slide on the screen and let people know that you have a good comedy among the coming attractions.

PARAGRAPHS For Your Program

Two reels of solid laughter in addition to the feature. Jack McHugh, the clever kid star, in "Oh Teacher."

* * *

You'll laugh at the kid pranks in "Oh Teacher." It takes you back to childhood days. Two reels of solid laughter.

* * *

Don't miss this two-reel laugh. Jack McHugh and a big cast in "Oh Teacher," a half hour of hilarity.

* * *

An additional attraction—"Oh Teacher," one of those side-splitting Juvenile Comedies. Jack McHugh starred.

* * *

Schooldays, Schooldays—The Educational-Juvenile Comedy "Oh Teacher" will carry you back to those dear—and funny—old days.

"OH TEACHER" IS FULL OF COMEDY AND KID PRANKS

Jack McHugh Starred in Clever Comedy of School Days

(Newspaper review for use after showing
of picture)

The Juvenile Comedy, "Oh Teacher" on the bill at the Theatre this week is providing the patrons with a lot of wholesome fun in the shape of two reels of fast comedy with youngsters as the stars.

Generally the antics of some one else's children aren't anywhere near as funny as the pranks of our own, but that doesn't prevent all of us from laughing at a comedy with kid actors in the leading roles, even if they aren't our own, particularly if the comedy is cleverly done and contains a number of comical situations such as are in "Oh Teacher."

Jack McHugh is the leading youngster in this comedy of school days. He is an "old timer" for his years—he is only eleven—but he has been in Juvenile Comedies since the first appearance of these popular fun pictures.

Like most fast action comedies, "Oh Teacher" has only just enough plot to hold together the large number of comedy gags with which the picture is filled. Most of the comedy is enacted in a school room where the pupils are showing the disapproval of the new teacher. Someone pours a handful of ants down the professor's back during the calisthenics class and the children try to follow the motions of the professor as he tries to dislodge the insects. The results are hilarious.

Fred Hibbard directed the picture. In addition to Jack McHugh, Tom Hicks, "Bubbles" Berry, Dorothy Seastrom, Eddie Boland and Robert McKenzie are in the cast.

JACK MCHUGH IN JUVENILE COMEDY

(Newspaper review for use after showing
of picture)

Jack McHugh's first starring picture, the Educational-Juvenile Comedy "Oh Teacher" is providing a half hour of fast fun on the bill at the Theatre this week. It is Jack's first chance at the leading parts, although he has been in these comedies for a year or more.

Others in the cast are Tom Hicks, the fat boy of previous Juvenile Comedies, Eddie Boland, Dorothy Seastrom and Robert McKenzie. Fred Hibbard is the director.

WINS STARRING PLACE BY HARD WORK AND REAL COMEDY ABILITY



Scene from
"OH TEACHER"

For Electro Order No. 3313-E
For Mat (Free) Order No. 3313-M

COMEDY DIRECTED BY FRED HIBBARD

(Prepared as advance publicity story)

Fred Hibbard, noted director of short comedies, is now directing Educational-Juvenile Comedies and is responsible for the clever acting of the Juvenile stars in the Educational-Juvenile Comedy "Oh Teacher" which will be at the Theatre

Hibbard, who served his apprenticeship with Mack Sennett, has been directing comedies for a number of years. He directed several of Lloyd Hamilton's comedy successes, as well as many of the Educational-Mermaid Comedies.

Jack McHugh, a new Juvenile star, has the leading role in "Oh Teacher." In the cast with Jack are also fat Tommy Hicks, dinky "Bubbles" Berry and a new adult actor, pretty Dorothy Seastrom, who has the part of the teacher.

Jack McHugh Promoted To Leading Role By Producers

(Prepared as advance publicity story)

Child stars are usually "discovered" and break upon the horizon of film fame with a sudden blaze of glory—and usually pass out of the public's ken like a meteor. But Jack McHugh, young star in "Oh Teacher," the Educational-Juvenile Comedy which will be at the Theatre won his place in stardom by hard work over a long apprenticeship.

Jack hasn't reached his 'teens yet. He is "almost 'leven" as he puts it, but he is a veteran. Ever since the taste for child stars changed from the Lord Fauntleroy style to real, red-blooded kids with freckles, tousled hair and overalls, Jack has been demanded by picture producers. A year or so ago he joined the Educational-Juvenile Comedies and since that time has been a member of this celebrated juvenile cast.

His reward for hard and faithful work came when he was promoted to the leading place in these popular comedies. The producers, who had been watching his work with increasing interest, decided that Jack was capable enough to carry the leading role and he was given his opportunity. And he made good.

Jack has plenty of freckles; his hair is convincingly stubborn; his wide-mouthed grin is liberally studded with teeth and he is a real kid's kid. His hobby is kites and he doesn't like school.

BIG CAST OF YOUNG ACTORS IN COMEDY

(Prepared as advance publicity story)

The comedy attraction on the bill at the Theatre starting will be one of the popular Educational-Juvenile Comedies, "Oh Teacher," presenting a big cast of young actors headed by Jack McHugh.

Jack McHugh's freckled face is familiar to theatre-goers as he has appeared in a number of pictures in the last year. However, "Oh Teacher" is his first starring vehicle. He is supported by Tom Hicks, "Bubbles" Berry, Eddie Boland and Dorothy Seastrom.

Miss Seastrom is a newcomer to the comedy screen. She is best known as an exhibition dancer and has been one of the featured entertainers at the exclusive Ambassador Hotel, in Los Angeles.

BIGGEST THEATRES RECOGNIZE ENTERTAINMENT VALUE AND BOX OFFICE POWER OF SHORT SUBJECTS

Why do the largest and finest theatres in the country pay so much attention to the short items on their programs?

In the palatial theatres of metropolitan cities, the divertissements—the Short Subjects on the program, the musical numbers by the orchestra and singers—are even more carefully chosen than the feature picture on the bill.

The managers of these theatres know that with their tremendous cost of operation, their overhead and huge investment they must keep their theatres consistently filled at high prices. They can not afford to stake the business of a single week on the success of a single picture on their bill. They know they must sell thousands upon thousands of people every week and they must do this on the entertainment value of their entire program.

The short items on the programs of these theatres

are the dependable business bringers which draw a big percentage of their patrons week after week. Patrons who are ordinarily opposed to "taking a chance" on the quality of a feature picture when shown at other theatres, attend these big houses because they KNOW that the balance of the program is going to be excellent.

Of course every exhibitor can not go to the expense and trouble of securing high class operatic talent, forty-piece orchestras and such high-priced items for his bill, but he can, like the biggest houses, secure the best in Short Subjects and build up a real entertainment bill by their use.

And he can build a similar reputation for his theatre by proper and consistent advertising of the Short Subjects on his bill. Advertise them to build up a reputation for offering a complete entertainment program and your future is secure.



One Column by One Inch "Ad" Cut
For Electro Order No. 3314-E
For Mat (Free) Order No. 3314-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3315-E
For Mat (Free) Order No. 3315-M

For Three Column Cut on Page One Order
Electro No. 3316-E Mat (Free) No. 3316-M

ACCESSORIES

* * *

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets

Duo Tint 11 x 14 Lobby Cards

(Eight cards to set)

Black and White 8 x 10 Photos

(Ten Photos to set)

One Column Newspaper Publicity Cuts and Mats

One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts and Mats

Two Column, One and One Half Inch "Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats

(Mats Free)

And the Fullest Cooperation from Your Exchange

(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

Jack McHugh in two reels of excellent comedy, "Oh Teacher."

* * *

A new Juvenile Comedy star, Jack McHugh, in "Oh Teacher," a half hour of laughter.

* * *

Back to the happy days of childhood—See the new Educational-Juvenile Comedy, "Oh Teacher."

* * *

Jack McHugh—freckles, grin and all, in "Oh Teacher," a two-reel Educational-Juvenile Comedy.

* * *

"Oh Teacher," a side-splitting Juvenile Comedy with Jack McHugh and a laugh-making bunch of kid stars.

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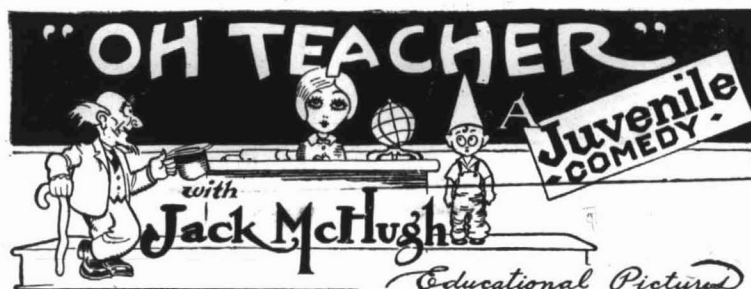
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